

Order / Rev: 164603
 Alt Order #: 06842760
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Kline for Congress
 Product Desc: KLINE FOR CONGRESS
 Estimate: 211

KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	M	10/16/12	10/19/12	M-F Midday News M-F Midday News	CM	11a-12p	- TWTF - -	:30	4	\$250.00	3	2.60	NM	4	\$1,000.00
				MIDDAY NEWS	MIDDAY NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	- TWTF - -	4		\$250.00		2.60						
7	M	10/16/12	10/19/12	M-F 12-1p 9/26-TFN The Chew	CM	12-1p	- TWTF - -	:30	4	\$200.00	3	1.30	NM	4	\$800.00
				THE CHEW	THE CHEW										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	- TWTF - -	4		\$200.00		1.30						
8	M	10/16/12	10/19/12	M-F 4-430p Millionaire	CM	4-430p	- TWTF - -	:30	2	\$250.00	3	1.60	NM	2	\$500.00
				MILLIONAIRE	MILLIONAIRE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	- TWTF - -	2		\$250.00		1.60						
9	M	10/16/12	10/19/12	M-F 430-5p News 430p News	CM	430-5p	- TWTF - -	:30	3	\$250.00	3	1.90	NM	3	\$750.00
				4:30P NEWS	430P NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	- TWTF - -	3		\$250.00		1.90						
10	M	10/16/12	10/19/12	M-F 5-530p M-F 5-530p	CM	5-530p	- TWTF - -	:30	4	\$450.00	3	3.00	NM	4	\$1,800.00
				5P NEWS	5P NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	- TWTF - -	4		\$450.00		3.00						
11	M	10/16/12	10/19/12	M-F 6-630p M-F 6-630p	CM	6-630p	- 111 - - -	:30	3	\$700.00	3	3.40	NM	3	\$2,100.00
				6P NEWS	6P NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	- 111 - - -	3		\$700.00		3.40						
12	M	10/16/12	10/19/12	M-F 630-7p M-F 630-7p	CM	630-7p	- TWTF - -	:30	2	\$650.00	3	2.80	NM	2	\$1,300.00
				6:30P- NEWS	630P NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	- TWTF - -	2		\$650.00		2.80						
14	M	10/20/12	10/20/12	Sa 6-630p Sa 6-630p	CM	6-630p	- - - - - S -	:30	1	\$425.00	3	2.00	NM	1	\$425.00
				SAT 6P NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	- - - - - S -	1		\$425.00		2.00						
16	M	10/22/12	10/22/12	Mon Spcl 2 Dancing with the Stars	CM	7-9p	M - - - - -	:30	1	\$5,250.00	3	9.70	NM	1	\$5,250.00
				Dancing w/ Stars	ftc 9/24										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M - - - - -	1		\$5,250.00		9.70						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	M	10/22/12-10/28/12		Monday Prime A	7-8p		M - - - - -	:30	\$5,250.00	9.70	NM				
17	M	10/21/12	10/21/12	Sunday Prime A America's Funniest Home Videc	CM	6-7p	- - - - - S	:30	1	\$3,200.00	3	6.00	NM	1	\$3,200.00
				AFHV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	- - - - - S	1		\$3,200.00		6.00						
18	M	10/16/12	10/19/12	M-F, Su Late News M-F, Su 10-1035p	CM	10-1035p	- TWTF - -	:30	4	\$900.00	3	3.80	NM	4	\$3,600.00
				LATE NEWS	LATE NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	- TWTF - -	4		\$900.00		3.80						
19	M	10/21/12	10/21/12	Su Late News Su 10-1035p	CM	10-1035p	- - - - - S	:30	1	\$1,300.00	3	4.10	NM	1	\$1,300.00
				SUN LATE NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
31	M	10/22/12	10/22/12	M-F 6-630p M-F 6-630p	CM	6-630p	M- - - - -	:30	1	\$700.00	3	3.40	NM	1	\$700.00
				6P NEWS	6P NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M- - - - -			1		\$700.00		3.40				
32	M	10/16/12	10/19/12	M-F The View M-F The View	CM	10-11a	- TWTF - -	:30	1	\$350.00	3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	- TWTF - -			1		\$350.00		0.00				
N33	M	10/21/12	10/21/12	Su 9-10a This Week	CM	9-10a	- - - - - S	:30	1	\$450.00	4	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	- - - - - S			1		\$450.00		0.00				
													Totals	63	\$36,025.00